

CULTURAL HERITAGE TOURISM

STATEMENT OF QUALIFICATIONS, DUNS: 127624083

OSIYO Communications, LLC (OSIYO Group or OSIYO) provides the following Statement of Qualifications.

COMPANY OVERVIEW

An American Indian, women-owned professional services firm, **OSIYO Group helps organizations adapt, grow, and prosper**. Our practice areas foster organizational improvements to add stakeholder value through strategic thinking, self-reliant direction, and sustainable operations. Since our inception in 2003, OSIYO has successfully executed contracts with tribal governments, federal agencies, Native-owned enterprises, and national Indian organizations. We have a proven track record of customer satisfaction, highest quality results, and meeting agreed-upon performance schedules and budgets. Our team has substantial skill sets, experience, past performance, and the following small business and Indian-owned business distinctions:

- ✓ Principals are citizens of Cherokee Nation
- ✓ Certified by Cherokee Nation T.E.R.O.
- ✓ Member of the Dallas/Fort Worth Minority Supplier Development Council
- ✓ A State of Texas, LLC
- ✓ Certified by the State of Texas as a Hub-zone
- ✓ Operating offices in Alaska, Maryland, Oklahoma, and Texas

CULTURAL HERITAGE TOURISM APPROACH

Cultural heritage tourism showcases the authentic cultural, historic and natural resources of a destination. OSIYO partners with organizations and communities to assess, plan, and implement cultural heritage tourism activities and management.

Our tourism assessment process involves research and intensive stakeholder engagement to evaluate tourism readiness and key development opportunities. The tourism assessment may include an attractions inventory as well as analysis of market demand, supporting infrastructure, competitiveness and institutional capacity. The results of the tourism assessment lay the foundation for tourism planning. OSIYO engages clients in participatory tourism planning and implementation, ensuring organizational and community support at each stage of the tourism development process.

For more information, please contact us.